

## **Your 60 Second Presentation**

To help us understand how we can get more business for you today, it will be helpful if you prepare your 60 second presentation.

After all the members have presented their business, you will be introduced and have 60 seconds to tell us about your business and how we can get more work for you.

### **5 Seconds**

Name and Company

What your company does

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### **15 Seconds**

Why is your company unique

Why can we refer business to you with confidence

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### **20 Seconds**

What we should listen for

How we should respond

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### **10 Seconds**

Target Clients

*Be specific*

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### **5 Seconds**

Name, Company

Memory Hook

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